



IBERO
AMERICAN ACTION LEAGUE, INC.

817 East Main Street, Rochester, NY 14605

August 8, 2017

Ms. Andrea Guzzetta
Chief of Staff, City Council
City Hall, Room 301A
30 Church Street
Rochester, NY 14614-1265

Re: Redevelopment of Cobbs Hill Village

Dear Ms. Guzzetta;

I am writing to you in an effort to reach City of Rochester City Councilmembers. I would appreciate it if you would forward this message on to all members.

I have been aware of the plans which were presented by the nonprofit, Rochester Management, Inc., to redevelop the senior affordable housing community located at 645 Norris Drive. The current housing units are small, inefficient and cannot be adapted to accommodate aging residents with mobility concerns. The community lacks basic amenities which allow seniors to age in place.

As a provider of senior housing and services to seniors, I know firsthand how basic, up to date features and daily social interaction can enable seniors to continue to live independently with dignity. The residents of Cobbs Hill Village deserve these basic amenities.

The redevelopment of Cobbs Hill Village remains on the same parcel which has been used in this way since 1957. No residents are being displaced and Rochester Management has guaranteed that the rent will not change for the 60 residents currently living in the community.

Our community is in need of quality affordable housing for seniors. I support Rochester Management's plan to redevelop Cobbs Hill Village.

Sincerely,

Hilda Rosario Escher
President & CEO

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